

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE

FYBMMC SEMESTER II INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A TYPED or HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Index

3rd Page - Introduction of your Topic

4th to 12th Page - Research content about your topic

13th Page - Conclusion

14th Page - Bibliography

15th Page - Acknowledgement

| Sr. No. | Seat No. | Name of the Student      | EFFECTIVE COMMUNICATION - II          | FOUNDATION COURSE - II  | CONTENT WRITING  | INTRODUCTION TO ADVERTISING  | INTRODUCTION TO JOURNALISM                            | MEDIA, GENDER & CULTURE                              |
|---------|----------|--------------------------|---------------------------------------|---|--|--|---|--|
| 1       | 22FMM021 | ACHARAYA SAHIL MANIRAM   | Film Review Report: Runway 34         | A study on Liberalisation                                     | Content is King-Elaborate.                                   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain Photography as a career in Journalism         | A study on Stuart hall's encoding and decoding model |
| 2       | 22FMM022 | ADHLAKHIA BHAVYA JATIN   | Film Review Report: The Lion King     | A study on Privatization                                      | Tips on Writing a Great Blog Post                            | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the tools used for News gathering             | A study on memes culture                             |
| 3       | 22FMM023 | CHAUDHARY RAJAN SHIVMANI | Film Review Report: Article 15        | A study on Globalisation                                      | Common Words or Phrases to be Used Wisely for Better Writing | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of Internet Publishing         | A study on Stereo typing                             |
| 4       | 22FMM025 | CHITALIA PRATHAM AKSHAY  | Film Review Report: Inception         | A study on meaning, types and causes of Migration             | Use of Jargon, Abbreviations and Acronyms with Illustrations | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the competition faced by Print Media          | A study on Data Intensive Science                    |
| 5       | 22FMM026 | DALVI SWAPNALI ARUN      | Film Review Report: Rocket Singh      | A study on corporate farming                                  | Use of Jargon, Abbreviations and Acronyms with Illustrations | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the News Process from the event to the Reader | A study on sexism and misogyny                       |
| 6       | 22FMM028 | GALIYA JAY DHIRUBHAI     | Film Review Report : Guru             | A study on contract farming                                   | Writing for Print Media                                      | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain Citizen Journalism with examples              | A study on cultural similarities                     |
| 7       | 22FMM029 | GOSALIA HARSH NIRAV      | Film Review Report: Panga             | A study on changes in agrarian sector due to Globalisation    | Online Articles and Diminishing Readers' Attention Span      | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the rise of Nationalist Press in India        | A study on women's liberation in USA                 |
| 8       | 22FMM030 | GOUR DEEPIKA MAHIPAL     | Film Review Report: Swadesh           | A study on increase in farmer's suicide in India              | Writing for Social Media                                     | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain Journalism in Digital Age                     | A study on feminine mystique                         |
| 9       | 22FMM031 | INJALE MANTHAN DIVYESH   | Film Review Report: Anand             | A study on growth of information technology and communication | Keywords and Keyword Research                                | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the meaning of Data Journalism                | A study on cultural diversity                        |
| 10      | 22FMM032 | JAIN DISHA PRAKASH       | Film Review Report: Zindagi Na Milegi | A study on origin and concept of Human Rights                 | Lead and Inverted Pyramid- Important Concepts in Writing     | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Anatomy of a News Story                   | A study on household chores issues                   |

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|----|----------|------------------------------|---------------------------------------|--|---|--|--|---|
| 11 | 22FMM033 | JAIWAR ASMITA AMARJIT        | Film Review Report: Andhadhun         | A study on Universal Declaration of Human Rights                     | Body Copy in a Piece of Writing   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Scope and areas of work in Print Media                   | A study on digital media culture                          |
| 12 | 22FMM034 | JOSHI YASH MANISH            | Film Review Report: Neerja            | A study on Fundamental Rights of India                               | All about Google Advanced Search  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Career opportunities in Broadcast Media                  | A study on gender equality in India                       |
| 13 | 22FMM036 | LOHAT VISHAL SATPAL          | Film Review Report: 2.0               | A study on concept of ecology and environment                        | The Art of Fine Blogging  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the History of Citizen Journalism                            | A study on commodification of culture                     |
| 14 | 22FMM037 | MAHAJAN SAIRAJ PRASHANT      | Film Review Report: Natsamrat         | A study on quality of human life                                     | Impressive Beginning, Middle and End in Piece of Writing                          | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the difference between Print Media and Digital Media         | A study on culture shock                                  |
| 15 | 22FMM038 | MALVIYA KISHOR KANTILAL      | Film Review Report: The Kashmir Files | A study on causes and consequences of environmental degradation      | Hard news vs Soft News  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the changing face of Journalism from Guttenberg to New Media | A study on cultural relativism                            |
| 16 | 22FMM039 | MALVIYA NAKUL BANSHILAL      | Film Review Report: PK                | A study on components of Sustainable Development                     | Writing for a Website   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain different parts of a News story                              | A study on culture industry                               |
| 17 | 22FMM040 | MANJREKAR MOHIT UMESH        | Film Review Report: Avatar            | A study on relationship between poverty and environment              | All about Meta description  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Importance of Ethics for a Journalist                    | Changing Attitudes and behaviour for empowerment of women |
| 18 | 22FMM041 | MEHTA PRACHI PRAHLAD         | Film Review Report: The Godfather     | A study on significance of prejudice in individual development       | Head Terms and Long-Tail Keywords   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain various types of Beats in News process                       | A study on consumer culture                               |
| 19 | 22FMM042 | MHATRE PRATHAM MAHESH        | Film Review Report: Bombay            | A study on Stereotyping as a cause if conflict                       | Creative Usage of Idioms and Phrases to Infuse Creativity in Writing              | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Risks of Citizen Journalism                              | A study on female image in marketing                      |
| 20 | 22FMM043 | MISHRA NIKHIL DHIRVENDRA     | Film Review Report: Mary Kom          | A study on meaning and types of aggression                           | The Anatomy of a Perfect Instagram Caption  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the principles of Journalism                                 | A study on expected gender traits                         |
| 21 | 22FMM044 | NADAR SARONLISHA JEBARAJ     |                                       | A study on measures for resolving aggression and violence in society | Writing on any Two Popular Social media Platforms                                 | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Earliest Publications in Journalism                      | A study on world culture                                  |
| 22 | 22FMM045 | NAMDEV DEV SANTOSHKUMAR      | Film Review Report: The Post          | A study on methods of coping with stress                             | Sidestepping Plagiarism in Writing  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the disadvantages of Social Media                            | A study on racial identity                                |
| 23 | 22FMM046 | PANDEY PRIYANSHU SHRIKRISHNA | Film Review Report: Life of Pi        | A study on Maslow's Theory of Self Actualization                     | White Paper-Meaning, Key Features and Significance                                | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Impact of technology on Transmission of News             | A study on gender identity                                |
| 24 | 22FMM047 | PATEL GAYATRI MOHANLAL       | Film Review Report: Bala              | A study on increasing urbanization                                   | Basic Requisites of Effective Writing   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the history of Indian Media during Post Independence period  | A study on challenges faced by digital media culture      |
| 25 | 22FMM048 | PRAJAPATI JAY JIGNESH        | Film Review Report: Pretty Woman      | A study on impact on Globalisation on housing                        | Ad Campaigns (With Illustrations for Creative, Witty and Attractive Ad Campaigns) | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the various stages of Indian Media                           | A study on impact of global culture                       |
| 26 | 22FMM050 | SALUNKE VIREN KISHOR         | Film Review Report: Robot             | A study on increasing unemployment                                   | Writing a Blog that Informs and Impresses   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain Multi-Media Journalism                                       | Role of media in social construction of gender            |
| 27 | 22FMM051 | SALVI DARSHAN PARAG          | Film Review Report: Vikram            | A study on impact of mass media on Culture                           | How Writing Suffers in Absence of Editing   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of Data Journalism in recent times            | A study on economic system that has changed the society   |

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| 28 | 22FMM052 | SAMPAT HEMANG MAYUR           | Film Review Report: Hickki               | A study on increase in crime rate in India                             | Unique and Creative Copywriting in Advertising                 | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the traits of a Good Journalist                    | A study on Ethnocentrism                                       |
| 29 | 22FMM053 | SARDESAI ONKAR VASANT         | Film Review Report: The Intern           | A study on effects of stress   | Snippets- Meaning, Importance and Types                        | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the process of News gathering                      | A study on Enculturation                                       |
| 30 | 22FMM054 | SATHE NAMRATA MAHESH          | Film Review Report: Rock On              | A study on organizational stressors                                    | The Importance of Landing Page                                 | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Media Scenario after the Invention of Internet | A study on social system that has changed the society          |
| 31 | 22FMM055 | SATHISH S SAMUTHRA PANDIYAN P | Film Review Report: Sairat               | A study on group stressor  | Search Engine Optimisation, the Buzzword today                 | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the News process in Journalism                     | A study on changing values in contemporary society             |
| 32 | 22FMM059 | VISHWAKARMA KUNAL VINOD       | Film Review Report: Madras Café          | A study on environmental stressors                                     | Writing Tickers (for TV News) and Snippets                     | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the various carriers in Journalism                 | A study on globalization and its threat to regional identities |
| 33 | 22FMM060 | VISHWAKARMA NANDINI SANJAY    | Film Review Report: Badla                | A study on meaning and types of conflict                               | Use of Jargon, Abbreviations and Acronyms with Illustrations   | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of Citizen Journalism               | A study on homogenization and fragmentation                    |
| 34 | 22FMM061 | WAGHMARE KETAN SUBHASH        | Film Review Report: Gol Maal (1979)      | A study on causes of conflict  | Gathering Information for Domestic and International Websites  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain New Media  | What can be done to make cities safer for women?               |
| 35 | 22FMM063 | YADAV AKANSHA SURESH          | Film Review Report: The Lunchbox         | A study on family as an agent of socialization                         | Landing Page and White Papers                                  | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Impact of technology in Journalism             | A study on material culture                                    |
| 36 | 22FMM064 | YADAV SANDHYA RAMSUKH         | Film Review Report: Notting Hill         | A study on teachers as an agent of socialization                       | Editing Captions and Photo Captions with Illustrations         | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the difference between a PR and Journalist         | A study on cultural conflict resolution                        |
| 37 | 22FMM065 | YADAV VIBHA OMPRAKASH         | Film Review Report: Chupke Chupke        | A study on peer group as an agent of socialization                     | Less is more- the Secret to Successful Writing for print media | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Journalism in India                            | A study on wage gap between sexes                              |
| 38 | 22FMM049 | RAUT MONARCH SACHIN           | Film Review Report: Bend it like Beckham | A study on mass media as an agent of socialization                     | Body Copy as an Important Element of a Creative Piece          | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the criteria for News worthiness                   | A study on Stuart hall's encoding and decoding model           |
| 39 | 22FMM027 | GAIKWAD ANUSHKA CHANDRASEN    | Film Review Report: Dil Chahta Hai       | A study on significance of values in individual development            | About Headlines and Sub-headlines with Illustrations           | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the types of Beats in Journalism                   | A study on memes culture                                       |
| 40 | 22FMM058 | TRIVEDI KRISHA CHETAN         | Film Review Report: Paa                  | A study on significance of ethics in individual development            | Power Point Presentation- Use of Power Point Tools             | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the History of printing                            | A study on Stereo typing                                       |
| 41 | 22FMM024 | CHAURASIYA AMAN INDRESH       | Film Review Report: Mission Mangal       | Negative Impact of Globalization on Underdeveloped Countries           | Importance of Content Writing in Digital Marketing             | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of management skill in Journalism   | A study on Data Intensive Science                              |
| 42 | 22FMM066 | YADUKRISHNA RAJAPPAN          | Film Review Report: Hotel Mumbai         | The History of Globalization and How it All Started After the Cold War | Difference in Writing for Print and Digital Platforms          | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the role of Journalist in News process             | A study on sexism and misogyny process                         |
| 43 | 22FMM035 | KERAMBI ARYAN MAPANNA         | Film Review Report: Chachi 420           | The Risks and Chances of World War III Due to Globalization            | All about Power Point Presentations                            | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of print media                      | A study on cultural similarities                               |
| 44 | 22FMM062 | YADAV AARTI SANJAY            | Film Review Report: Hum Tum              | How Globalization Helped Villages to Convert into Cities               | Difference between Print Media and Digital Media               | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the impact of Globalisation on Journalism          | A study on women's liberation in USA                           |

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| 45 | 22FMM057 | SINGH SRUTI SUNILKUMAR | Film Review Report : Dasvi            | How Globalization Is Reducing Lifespans Worldwide                            | Pitfalls to avoid in Writing                       | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the role of press in Indian media                           | A study on feminine mystique          |
| 46 | 22FMM056 | SHETTY KARTIK BHOJA    | Film Review Report: A Beautiful Mind  | Can Globalization Become the Ultimate Weapon to Spread Infectious Diseases?  | Captivating Pinterest Descriptions                 | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the methods of printing used today                          | A study on cultural diversity         |
| 47 | 22FMM067 | RAJ AACHAL SHANI       | Film Review Report: 12 Angry Men      | How and Why Globalization Has Increased Child Prostitution in Many Countries | Hard News vs Feature Writing                       | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the importance of listening skill as a journalist           | A study on household chores issues    |
| 48 | 22FMM068 | TANK BHUMI MANISHBHAI  | Film Review Report: Chakde India      | The Impact of Globalization on Multinational Companies and Organizations     | Tips for Being Great at Editing                    | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain Television media censorship                                 | A study on digital media culture      |
| 49 | 22FMM069 | DSOUZA STEFAN JADEN    | Film Review Report: The Devil Wears P | The Role of Globalization on Local Culture, Societies and Religion Values    | Inverted Pyramid Format                            | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the effective techniques of presenting news as a journalist | A study on gender equality in India   |
| 50 | 22FMM070 | SONI AKSHITA DILIP     | Film Review Report :The Sound of Mus  | How Globalization Has Provided Greater Access to Foreign Products            | Characteristics of Language in Communication Today | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the basic components of a news story                        | A study on commodification of culture |
| 51 | 22FMM071 | MORE ADYA PRASHANT     | Film Review Report : RRR              | The Dominance of United States on the World and How it Affects Worldwide     | Writing Power-Facked Social Media Posts            | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the principles of report writing                            | A study on culture shock              |
| 52 | 22FMM072 | SHAHI NAVIN RAMBAHADUR | Film Review Report : Anandi Gopal     | The Types of Globalization and its Impact on the World                       | Tips for Writing Impressive Newspaper Headlines    | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the advantages of online Journalism                         | A study on cultural relativism        |
| 53 | 22FMM073 | YADAV SAHIL GHANSHYAM  | Film Review Report : Barfi            | The Reason Why Asian Markets Affect American Markets                         | Essential Skills for Content Creation              | 1.Choose two existing advertising campaigns for any brand of your choice. Develop a new campaign for the same brand both print ad and script for TVC/you tube ad. 2. Write an article on Evolution of Advertising since yesterday to today. (students must write article with changes took place from earlier time till now using textual information with images) | Explain the Latest trends in Journalism                             | A study on culture industry           |